

ZOOM Cloud Meetings

The Zoom logo is a blue square with the word "zoom" in white lowercase letters.

Zoom Cloud Meetings - conference app for on the go

Holding meetings in a conference room is an integral part of everyday work in many companies. In meetings, participants can discuss upcoming projects, share information about the current status of ongoing work, or tackle problems in an exchange of ideas.

However, holding meetings is often made difficult by the fact that not all participants can be there at the scheduled time. The Zoom Cloud Meeting app is a solution to this problem.

The application simply moves the meeting room to the digital environment of the Internet. Participants can communicate directly with each other via a normal text chat or even a video chat, eliminating the need for everyone to gather in a single location.

Work is made very easy through digital collaboration at Zoom. Here, meeting participants can simply add files to the chat for other users to open and edit. If users want to share not just a file, but entire views or workflows, for example, they can also mirror the display into the chat. The other participants can then see directly which keys you press and what you type directly on your smartphone. Your display can also be turned into a whiteboard where meeting participants can write down and sort their ideas and thoughts. You can then save the whole thing as a photo or record it for later analysis. # Zoom Cloud Meeting features explained in more detail

Zoom Cloud Meeting is like a big chat platform where you can meet with your colleagues. If the corresponding fast internet speed is available, video chats can be held in HD quality. Especially for the presentation of graphics, high resolution is usually an important criterion.

Zoom also offers different options for the size of the chats. You can chat in small groups with up to ten other users and exchange ideas. However, the app also offers options to hold conferences with well over 100 participants. Almost 50 video images can be streamed simultaneously. However, older smartphones or tablets can quickly reach their limits if too many videos are to be displayed at the same time.

Sometimes users want to actively participate in a conference, but do not have the option of a video conference because they have to concentrate on other things, such as traffic in the car. Zoom has a solution for this as well. The app is compatible with Apple Car Play, for example, so you can talk to your Zoom contacts while driving without having to look at the display.

Another interesting function is mirroring your own smartphone or tablet. This way, you can show complex processes much more easily, because you can simply show the other members of your conference what you are looking at on the display. Alternatively, you can choose whiteboard mode to turn your smartphone or tablet into a writing tablet.

You can also use the recording function to conveniently save particularly important meetings. You receive a copy of the chat as an MP4 file on your iPhone and can then send this file, for example, to a colleague who did not have the opportunity to attend the meeting himself. This way, all employees stay up to date and can better continue working on the projects.

Is Zoom Cloud Meeting a useful app?

Zoom Cloud Meeting is a helpful alternative if you hold a lot of conferences in your workday or need to frequently exchange work-related information with your colleagues. Setting up meetings is very easy and can also be done in HD quality. Exchanging data is very easy and you can also turn your own smartphone into a writing tablet. In addition, all content can be recorded and shared. However, meetings are limited to just 40 minutes in the free version. In addition, the app puts a lot of strain on older smartphones. Nevertheless, Zoom Cloud Meeting is absolutely recommendable if you want to stay in contact with your colleagues from home or on the road.

Advantages / Disadvantages

Video chats in HD quality
Integration of own smartphone or tablet for writing or showing
Recording function for meetings

In the free version, meetings are limited in time
Quality decreases strongly with too many participants
Frequent translation errors in the menus and functions