

# Messenger



# Facebook Messenger

# 1. use of the app

Who doesn't know it? The Facebook Messenger. Anyone with a Facebook account can make use of its features. And stay in constant contact with his friends. So the user is always up to date and can share news with friends and family in a flash and for free. Whether as a photo, video or normal text message. Facebook Messenger has been offering this free service for mobile devices - both iOS and Android - since 2011. About 8 years after the founding of the social network for web browsers on the desktop PC.

In Facebook Messenger, more and more features were added over time. For example, the Messenger app for iOS displays those contacts who are currently online. In addition, the Facebook Messenger app for iOS regularly synchronizes with the desktop version. Thus, the latest chats are also displayed.

In 2014, the iOS version of the Facebook Messenger app was finally equipped with the option to make free phone calls. This was to be made possible via the so-called IP telephony. Likewise, it was supplemented by video telephony. This means that the app can also be used for video conferencing and is thus no longer only interesting for private individuals.

Companies also benefit from this function. For some time now, users have been able to contact a company's customer support via chats with Facebook Messenger. They can now clarify their concerns in writing without having to wait on hold in the phone line. Furthermore, companies now also use this channel to submit offers to potential customers. # 2. most important functions

Facebook Messenger offers a variety of useful features to stay in touch with friends, acquaintances and companies. It can easily write messages for this and receive them. He expresses emotions with a wealth of emoticons, GIFs and emojis. This way, he can show if he's doing well, if he's sad, or if he's looking forward to something and what he's up to.

What else can the user do with Facebook Messenger? Messages don't have to be just writing, emojis, emoticons or GIFs. Messenger, like many other messenger services, also has the function of sending photos. Maybe the photos from a party, vacation, transcripts from school or university and much more. Don't feel like typing? Then video chat is just the thing. You can also send recorded videos of current experiences or discoveries from the Internet. Or simply send a link to show the contact something directly. So what the user sends is almost unlimited.

Even files, such as Word documents, Excel spreadsheets or PDF files can be sent without any problems. And finally, as a further aid, one can send the location. Ideal for a planned meeting, for

example, if you do not immediately recognize and find each other in a big city.

In addition to the functions already mentioned, Facebook Messenger in the USA also offers the option of sending money. This is currently not yet the case in Germany.

### # 3. rating

In principle, you have a small computer here. With this, the user is more versatile and flexible. Appointments and arrangements can be easily clarified by text or video message. And the interlocutors have the option to send their location on top of that. Within seconds, they can let their contact know where they are. Making appointments is therefore very easy. No matter where you meet, where you are or where a certain place is. This app is certainly practical. But what about the battery consumption?

- GPS must be activated on the phone to determine the location.
- For video chats, the camera is needed - and it needs a lot more battery power for high-resolution pictures.

For short messages or appointments via video, however, it should basically not have a big impact on battery power. Agreements can sometimes be made faster with this function than with the back and forth of text messages.

### Advantages / Disadvantages

1. there is no limitation of files, calls or SMS.2. easy on the eyes: the dimmed light in night mode makes it easier to use the app when it is dark in the room.3. the app can be used for free.

1. the app has a high battery consumption when in use.2. the handling of privacy and security is not clear.3. sending money is only possible in the USA.